

**HEYDAY DEMO TOURS**  
**PARTICIPANT RELEASE AND HOLD HARMLESS AGREEMENT**

1. In connection with and in consideration for being a participant in a Demo Tour for Heyday at \_\_\_\_\_ (the “Dealership”), occurring \_\_\_\_\_, 2023 (the “Event”), and in particular boarding, driving and riding on boats during the Event, I acknowledge that participation in the Event will be at the risk of the participants and I hereby release Brunswick Family Boat Co. Inc. (d/b/a Heyday Inboards), Brunswick Corporation, the Dealership and their affiliates, shareholders, officers, directors, employees and agents (hereinafter collectively referred to as “Releasees”) from any and all liability, claims, demands, actions, and causes of action whatsoever arising out of or related to any loss, damage, or injury, including death, that may be sustained by me and/or my minor children participating with my permission, or to any property belonging to me, while participating in the Event.

2. I hereby give my consent and authorization to Brunswick Family Boat Co. Inc., its parent and affiliates, including their agents or employees, to use or reuse, publish or republish videos or photographs or likenesses of myself and/or my minor children (in any form, including without limitation, original, reproduction, portrait, picture or video) and/or my name in any news stories, publicity articles, television advertisements or productions, movies, print advertising, internet advertising or articles, social media, or advertising in any form, and in any media.

3. I further agree to indemnify and hold harmless the Releasees from any loss, liability, damage, or costs, including attorneys' fees, that Releasees may incur due to my participation in the Event.

I have read and understand the above and I am over eighteen (18) years of age.

\_\_\_\_\_  
(SIGNATURE OF INDIVIDUAL  
OR PARENT/LEGAL GUARDIAN  
(if under 18))

\_\_\_\_\_  
(DATE)

\_\_\_\_\_  
(PRINT NAME)